

# THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

## COLLEGE OF PROFESSIONAL STUDIES

Graduate Certificate in Public Relations

| Off Campus (Arlington) |

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Welcome to CPS at George Washington University! This is your program plan. It sets out what courses you need to take in order to complete your program of study. You are expected to take your courses as outlined. However, if you need to make any changes to your schedule of classes below, please contact your Program Director and Faculty Academic Advisor, **Larry Parnell**. Graduate students must maintain a minimum cumulative grade point average of **3.0**.

SUBJECT	COURSE TITLE	CREDITS
<b>PSPR 6201</b>	Strategic Public Relations: Principles and Practice	3
<b>PSPR 6202</b>	Advanced Writing for Public Relations Professionals	3
<b>PSPR 6203</b>	Research Methods for Public Relations and Public Affairs Professionals	3
<b>PSPR 6204</b>	Media Relations in a Digital World	3
<b>PSPR 6205</b>	Fundamentals of Business and Management for Public Relations and Public Affairs Professionals	3
<b>PSPR 6206</b>	Ethical Standards in Public Relations and Public Affairs	3

**TOTAL PROGRAM HOURS: 18**